

**MAHSA AVENUE INTERNATIONAL COLLEGE**  
DK263(W)

**Success Begins  
With a Great Idea,  
Design Yours Now**

**MAIC**

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INTERNATIONAL COLLEGE

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Jalan Ilmu off Jalan Prof. Diraja Ungku Aziz,  
59100 Kuala Lumpur

🕒 Monday - Friday  
9.00 AM - 6.00 PM

**School of  
Creative Media  
& Technology**

**Diploma in Graphic Design**  
KPT/JPS(R2/213/4/0156)MQA/A8157 10/23

**Diploma in Multimedia**  
KPT/JSN(N/213/4/0363)MQA/PA12890 04/27

**Diploma in Mass Communication**  
KPT/JPS(R/321/4/0151)MQA/FA4723 12/24

**Diploma in Information Technology**  
KPT/JPS(R2/481/4/0660)MQA/A5677 10/25

**Certificate in Creative Design**  
KPT (N/214/3/0189)

## MAHSA Passport



Professional Industry-Driven Education (P.R.I.D.E) is MAHSA Group specially designed education pathway that give students the best of both academic and professional certifications. Students have the opportunity to gain professional skills through various programmes from MAHSA's collaborations with internationally recognised professional bodies. P.R.I.D.E increases the employability rate of our fresh graduates and puts them on par with the rest of the professionals in the world.

## Onward to Success

### **Masterclasses**

Students of this programme are eligible to gain add-on certification in masterclasses. There are more than fifty masterclasses to choose from to further enhance the student's employability with the Industrial Revolution 4.0.

### **Professional Courses**

Through MAHSA's collaboration with internationally recognised professional bodies, students will earn certifications that enhance their professional skills and increase their employability.

## Excellent Amenities



IT Lab



Mac Lab



Graphic Studio



Photography Studio



Audio Visual Room



Classrooms



Student Lounge



Signature Cafe



Swimming Pool



KEDAI

## Why Study with Us?

**Dynamic & Industry-Related Curriculum**



**Innovative & Creative Teaching Approach**



**Strategic Location & Excellent Amenities**



**Internship Opportunities with Industry Partners**



**Personalised Student Support**



## Student Testimonial

### Diploma in Graphic Design

"The lecturers are highly qualified professionals with an extensive industrial background. They are always ready to share their knowledge and experience with students, especially the change in market demand."

CHU SHIRLEY  
Alumnus Diploma in Graphic Design.

### Diploma in Multimedia

"I've been interested in photography, video editing, and new media. My interest was piqued by the way that MAHSA Avenue International College have incredible facilities, which is my favorite aspect of this college."

MUHAMMAD RIFQI  
Diploma in Multimedia

### Diploma in Mass Communication

"Seven semesters with MAIC have shaped me well, especially as a graduate of mass communications. I was not surprised to step into the industry as we already had the exposure to the mass media industry earlier."

NURHAFIZAH ABD MALIK  
Alumnus Diploma in Mass Communication

### Diploma in Information Technology

"From time to time, we have to attend a series of lectures given by industry experts. This experience had led to a new dimension of learning which is more engaging and extraordinary."

TAN JIE YING  
Alumnus Diploma in Information Technology

# Certificate in Creative Design

KPT (N/214/3/0189)

## Programme Overview

The Certificate in Creative Design programme covers the fundamentals of graphic design and its common skills. The exclusive programme also offers learning opportunities with exercises and practical projects. Students will acquire the necessary basic knowledge and develop their skills in visual communication through a range of graphic design skills and techniques. Learners will not only study shape, form, colour, and pattern but will also learn the skills of typography, along with design skills.

## Programme Structure

### Year One

- History of Graphic Design
- Introduction to History of Art and Design
- Introduction to Design Principles
- Drawing 1
- Typography
- Introduction to Photography
- English for Academic Purposes
- Introduction to Multimedia
- Drawing 2
- Illustration
- Introduction to 3D Studies
- Introduction to Visual Communication
- Introduction to Graphic Design
- Colour Studies

### Year Two

- Malaysian Studies
- Principles of Societal Living
- Introduction To Digital Application In Design
- Introduction To Advertising
- Fundamentals of IT
- Certificate Project

## Career Opportunities

- Visualiser
- Junior Graphic Designer
- Junior Animator
- Concept Artist
- Illustrator
- Digital Designer
- Desktop Publisher
- Fine Artist
- Craft Artist
- UI/UX designer
- Multimedia Designer
- Freelance Designer

## Entry Requirements

| PROGRAMME                      | STPM | SPM                      | STAM | UEC                     | O-LEVEL                 | SKM                           | ADDITIONAL REQUIREMENTS |
|--------------------------------|------|--------------------------|------|-------------------------|-------------------------|-------------------------------|-------------------------|
| CERTIFICATE IN CREATIVE DESIGN | NA   | 1 credits in any subject | NA   | Grade B in any subjects | Grade C in any subjects | Pass Level 2 in related field | NA                      |



## Progression Pathway

SPM / SKM (Level2)

