

**MAHSA AVENUE INTERNATIONAL COLLEGE**  
DK263(W)

# ***Be The Entrepreneur You Want To Be***

**MAIC**

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INTERNATIONAL COLLEGE

DK263(W)



## **Contact Us**

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Jalan Ilmu off Jalan Prof. Diraja Ungku Aziz,  
59100 Kuala Lumpur

🕒 Monday - Friday  
9.00 AM - 6.00 PM

## **School of Business & Accountancy**

**Diploma in Human Resource Management**  
KPT/JPS(N/345/4/1157)MQA/PA12889

**Diploma in Accounting**  
KPT/JSN(R/334/4/0174)MQA/FA2310

**Diploma in Business**  
KPT/JPS(R2/340/4/0570)MQA/A5458

**Certificate in Business**  
KPT/JPS(R2/340/3/0571)MQA/A6264

## MAHSA Passport



Professional Industry-Driven Education (P.R.I.D.E) is MAHSA Group specially designed education pathway that give students the best of both academic and professional certifications. Students have the opportunity to gain professional skills through various programmes from MAHSA's collaborations with internationally recognised professional bodies. P.R.I.D.E increases the employability rate of our fresh graduates and puts them on par with the rest of the professionals in the world.

## Onward to Success

### Masterclasses

Students of this programme are eligible to gain add-on certification in masterclasses. There are more than fifty masterclasses to choose from to further enhance the student's employability with the Industrial Revolution 4.0.

### Professional Courses

Through MAHSA's collaboration with internationally recognised professional bodies, students will earn certifications that enhance their professional skills and increase their employability.

## Excellent Amenities



Library



Mac Lab



Classrooms



Lecture Halls



Signature Cafe



Swimming Pool



Student Lounge



Gym



Clinics



KEDAI

## Why Study with Us?

Dynamic & Industry-Related Curriculum



Innovative & Creative Teaching Approach



Strategic Location & Excellent Amenities



Internship Opportunities with Industry Partners



Personalised Student Support



## Student Testimonial

### Certificate in Business

"The lecturers were friendly and helpful in providing us guidance and knowledge-sharing. The learning environment was conducive with good facilities. Our lecturers taught us not only the theory but also case studies for real-situations exposure, for us to get in-depth knowledge and understanding."

AHMAD SYAZWAN ANIQI BIN ABDUL JALIL  
Certificate in Business

### Diploma in Accountancy

"MAIC lecturers and academic staff care not only about my academic performance but also my personal development. The most beneficial skill developed from studying at MAIC was time management because I had to stay on top of my assignments."

MUHAMMAD DANIAL AFIQ BIN AZIZ  
Alumnus Diploma in Accounting,

### Diploma in Business

"I am proud to be part of MAIC. I love the conducive learning environment here. The lecturers helped me to improve my knowledge and skills. MAIC provides us with the best platform and facilities to help us excel in our studies and develop career interests. The School of Business and Accountancy prepares us to face the working industry. This institution provides an opportunity to enhance my soft skills and make me stand out from others."

GANESHVARMAA A/L ABIMANYU  
Alumnus Diploma in Business

### Diploma in Human Resource Management

"I am proud to be part of MAIC student. At MAIC, I gained experience and knowledge from our lecturers who provided us with effective teaching approaches to make sure we understood the topics well. All our lecturers have effective communication and they also provided us with pastoral care to guide us towards better academic and non-academic achievements."

USHA NANTHINI A/P THARMALINGAM  
Diploma in Human Resource Management



# Diploma in Business

KPT/JPS(R2/340/4/0570)MQA/A5458

## Programme Overview

The programme emphasises the importance of understanding how organisations function operationally and financially. It also establishes a solid foundation for students wishing to gain an insight into business. The Diploma in Business will help you recognise opportunities and take advantage of the changes that occur. This specially designed programme covers business-related knowledge and skills to produce a global entrepreneur mindset. Moreover, it fulfils the industrial requirements by incorporating disciplines such as management, marketing, accounting, operations management, human resources, entrepreneurship, and soft skills embedded into the curriculum. It also teaches students to think critically and reflect creatively on the opportunities, challenges, and innovations for self-development and professional advancement in their future careers.

## Programme Structure

### Year One

- Fundamentals of Management
- Fundamentals of Economics
- Communicative English
- Principles of Marketing
- Business Mathematics
- Organizational Behavior
- Fundamentals of Entrepreneurship
- Human Resource Management
- Introduction to Business
- Introduction to Public Relations
- Introduction to Accounting
- Co-Curricular Project
- Penghayatan Etika dan Peradaban /Bahasa Melayu Komunikasi
- Essentials of Modern Age & Digital Skills
- Qualitative & Creative Thinking /Bahasa Kebangsaan A

### Year Two

- Business Communication
- Introduction to Business Law
- Business Ethics
- Business Analytics
- Consumer Behaviour
- Digital Business
- Introduction to Strategic Management
- Introduction to International Business
- Introduction to Human Resource Development
- Business Process Management
- Marketing Management
- Management Information Systems
- Ethos of Life for Self & Society

### Year Three

- Industrial Training

## Career Opportunities

- Business Consultant
- Business Analyst
- Administrative Executive
- Marketing Executive
- Accounting and Finance Executive
- Human Resources Executive
- Customer Service Executive
- Business Development Executive
- Academician

## Entry Requirements

PROGRAMME	STPM	SPM	STAM	UEC	O-LEVEL	SKM	ADDITIONAL REQUIREMENTS
DIPLOMA IN BUSINESS	Grade C in any subject	3 credits in any subject	Minimum grade of Maqbul	Grade B in 3 any subjects	Grade C in 3 any subjects	Pass Level 3 in related field	Pass in Bahasa Melayu & Sejarah in SPM

\*5.0 in IELTS requirement for International Students



## Progression Pathway

SPM / STPM / STAM / SKM (Level3) / Certificate

