

**MAIC**

MAHSA AVENUE  
INTERNATIONAL COLLEGE

## Diploma in Multimedia

KPT/JSN(N/213/4/0363)MQA/PA12890 04/27

## SoCMT

School of  
Creative Media  
& Technology

**UNLEASH  
YOUR  
PASSION**

**FOR CREATIVITY**

# PROGRAMME OVERVIEW

Multimedia programmes are becoming increasingly popular and demanding in the market. This programme is designed to prepare and equip students with the required technical skills and knowledge for employment in a wide range of industries which use multimedia applications.

Students will be exposed to digital media applications including web design, interactive multimedia, audio and video production, mobile apps, animation and digital-media-related skills required by the industry. Students can expect to utilise different visual and technical skills, such as imaging programmes or animation software, depending on the specialty within multimedia design.

Upon graduation, students will be able to pursue careers in graphic design, multimedia design, marketing, advertising, and many other creative industries.

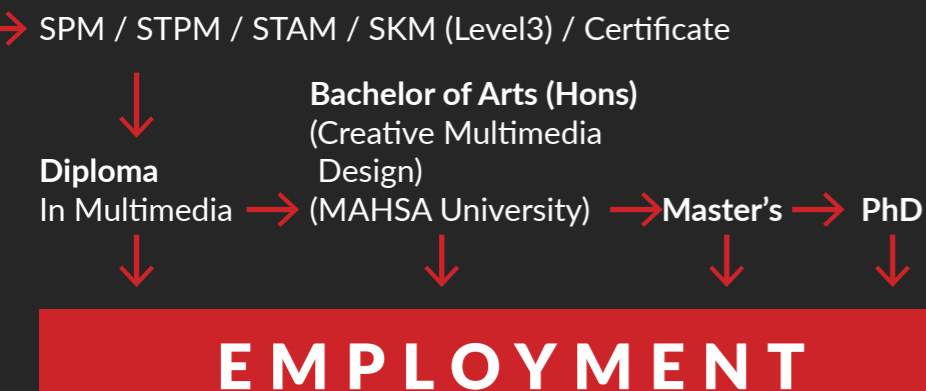
## Career Opportunities

- Multimedia Designer
- Multimedia Programmer
- Game Designer
- Videographer
- Photographer
- 2D Animator
- 3D Animator
- Storyboard Artist
- Creative Director
- Video and Audio Editor
- Film Maker
- Web Developer/Designer
- UI/UX Designer
- Graphic Designer
- Content Writer
- Modelling Artist
- Software Developer
- Installation Artist
- Creative Director
- Advertising Manager

## Why Study with Us?

- Dynamic and Industry-Relevant Curriculum
- Innovative and Creative Teaching Approach
- Strategic Location and Excellent Amenities
- Internship Opportunities with Industry Partners
- Personalised Student Support

## Progression Pathway



## Programme Structure

### Year 1

- English I
- The Fundamentals of Drawing
- Introduction to Computer
- The Principles of Design
- Art History
- English for Multimedia
- Programming Language
- Graphic and Image Editing 1
- 2D Animation
- Digital Advertising
- Photography
- Digital Audio Production
- Web Publishing

### Year 2

- Database Management System
- Digital Video Production
- Basic 3D Modelling
- Multimedia Authoring 1
- Colour Studies
- Professional Communication
- Interactive Multimedia Authoring 2
- Typography
- Multimedia Development
- Project Management
- Digital Portfolio

### Year 3

- Industrial Placement

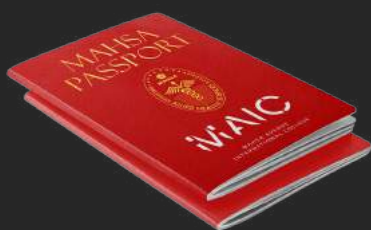
### General Courses

- Co-Curricular Projects
- Creative and Critical Thinking
- Time Management
- Pengajian Malaysia 2 (Local Students)
- Bahasa Melayu Komunikasi 2 (International Students)

## Entry Requirements

- SPM** Pass Sijil Pelajaran Malaysia (SPM) or equivalent with at least three (3) credits
- STPM** A pass in Sijil Tinggi Persekolahan Malaysia (STPM), with a minimum of Grade C (GP 2.0) in any subject or any equivalent qualification
- STAM** A pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Maqbul
- SKM** Sijil Kemahiran Malaysia (SKM) Level 3 and Sijil Pelajaran Malaysia (SPM) with at least 1 credit
- Other** A recognised Creative Multimedia certificate or equivalent, any qualification equivalent to certificate (Level 3, MQF) or recognised related Technical and Vocational certificate or equivalent with one (1) year relevant work experience or a one-semester bridging programme

# MAHSA PASSPORT



Professional Industry-Driven Education (P.R.I.D.E) is MAHSA University's specially designed education pathway that give students the best of both academic and professional certifications. Students have the opportunity to gain professional skills through various programmes from MAHSA's collaborations with internationally recognised professional bodies. P.R.I.D.E increases the employability rate of our fresh graduates and puts them on par with the rest of the professionals in the world.

## Onward to Success

### Masterclassws

Students of this programme are eligible to gain add-on certification in masterclasses. There are more than fifty masterclasses to choose from, and all are designed to further enhance the student's employability, with the Industrial Revolution 4.0.

### Professional Courses

Through MAHSA's collaboration with internationally recognised professional bodies, students will earn certifications that will enhance their professional skills and increase their employability rate.

## Facilities



Classrooms



Library



Graphic Studio



Lecture Halls



Student Lounge



Gym



Swimming Pool



Cafeterias



KEDAI



Clinics

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School of  
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Level 4, Block A, MAHSA Avenue,   
Jln Ilmu off Jln Prof. Diraja Ungku Aziz,  
59100 Kuala Lumpur

Monday - Friday   
9:00 AM - 6:00 PM

[admission@maic.edu.my](mailto:admission@maic.edu.my)

@mahsaavenueintcollege

[www.maic.edu.my](http://www.maic.edu.my)

+6 03 7965 2555

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