

**MAHSA AVENUE INTERNATIONAL COLLEGE**  
DK263(W)

# ***Be The Entrepreneur You Want To Be***

**MAIC**

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## **Contact Us**

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Jalan Ilmu off Jalan Prof. Diraja Ungku Aziz,  
59100 Kuala Lumpur

🕒 Monday - Friday  
9.00 AM - 6.00 PM

## **School of Business & Accountancy**

**Diploma in Human Resource Management**

KPT/JPS(N/345/4/1157)MQA/PA12889

**Diploma in Accounting**

KPT/JSN(R/334/4/0174)MQA/FA2310

**Diploma in Business**

KPT/JPS(R2/340/4/0570)MQA/A5458

**Certificate in Business**

KPT/JPS(R2/340/3/0571)MQA/A6264

## MAHSA Passport



Professional Industry-Driven Education (P.R.I.D.E) is MAHSA Group specially designed education pathway that give students the best of both academic and professional certifications. Students have the opportunity to gain professional skills through various programmes from MAHSA's collaborations with internationally recognised professional bodies. P.R.I.D.E increases the employability rate of our fresh graduates and puts them on par with the rest of the professionals in the world.

## Onward to Success

### Masterclasses

Students of this programme are eligible to gain add-on certification in masterclasses. There are more than fifty masterclasses to choose from to further enhance the student's employability with the Industrial Revolution 4.0.

### Professional Courses

Through MAHSA's collaboration with internationally recognised professional bodies, students will earn certifications that enhance their professional skills and increase their employability.

## Excellent Amenities



Library



Mac Lab



Classrooms



Lecture Halls



Signature Cafe



Swimming Pool



Student Lounge



Gym



Clinics



KEDAI

## Why Study with Us?

Dynamic & Industry-Related Curriculum



Innovative & Creative Teaching Approach



Strategic Location & Excellent Amenities



Internship Opportunities with Industry Partners



Personalised Student Support



## Student Testimonial

### Certificate in Business

"The lecturers were friendly and helpful in providing us guidance and knowledge-sharing. The learning environment was conducive with good facilities. Our lecturers taught us not only the theory but also case studies for real-situations exposure, for us to get in-depth knowledge and understanding."

AHMAD SYAZWAN ANIQI BIN ABDUL JALIL  
Certificate in Business

### Diploma in Accountancy

"MAIC lecturers and academic staff care not only about my academic performance but also my personal development. The most beneficial skill developed from studying at MAIC was time management because I had to stay on top of my assignments."

MUHAMMAD DANIAL AFIQ BIN AZIZ  
Alumnus Diploma in Accounting,

### Diploma in Business

"I am proud to be part of MAIC. I love the conducive learning environment here. The lecturers helped me to improve my knowledge and skills. MAIC provides us with the best platform and facilities to help us excel in our studies and develop career interests. The School of Business and Accountancy prepares us to face the working industry. This institution provides an opportunity to enhance my soft skills and make me stand out from others."

GANESHVARMAA A/L ABIMANYU  
Alumnus Diploma in Business

### Diploma in Human Resource Management

"I am proud to be part of MAIC student. At MAIC, I gained experience and knowledge from our lecturers who provided us with effective teaching approaches to make sure we understood the topics well. All our lecturers have effective communication and they also provided us with pastoral care to guide us towards better academic and non-academic achievements."

USHA NANTHINI A/P THARMALINGAM  
Diploma in Human Resource Management



# Certificate in Business

KPT/JPS(R2/340/3/0571)MQA/A6264

## Programme Overview

The Certificate in Business focuses on understanding the ways organisations function operationally and financially. This programme establishes foundation aspects for students wishing to gain an insight into business and those planning to progress to Diploma. This specially designed programme nurture students with fundamental business knowledge and skills. It instils innovative entrepreneurial competencies and develops critical thinking skills in an experiential learning environment. The programme fulfils the industry's requirements by incorporating disciplines like management, marketing, accounting, human resources, entrepreneurship, and soft skills in the curriculum. Students will reflect creatively on opportunities, challenges, and innovations for self-development and professional advancement. Upon completing this programme, students will progress to the various business-related programme at MAHSA Avenue International College.

## Programme Structure

### Semester One

- Fundamentals of Management
- English for Academic Purposes
- Malaysian Studies 1 / Bahasa Melayu Komunikasi 1
- Introduction to Business
- Human Resource Management

### Semester Two

- Organizational Behavior
- Business Statistics
- Fundamentals of Economics
- Introduction to Human Resource Development
- Principles of Marketing
- Fundamentals of Information Technology

### Semester Three

- Introduction to Accounting
- Introduction to Brand Management
- Principles of Societal Living

### Semester Four

- Digital Business
- Fundamentals of Entrepreneurship
- Introduction to Advertising
- Public Speaking
- Professional Image Building
- Business Ethics

## Career Opportunities

- Business Consultant
- Business Analyst
- Administrative Executive
- Marketing Executive
- Academician
- Accounting and Finance Executive
- Human Resources Executive
- Customer Service Executive
- Business Development Executive

## Entry Requirements

PROGRAMME	STPM	SPM	STAM	UEC	O-LEVEL	SKM	ADDITIONAL REQUIREMENTS
CERTIFICATE IN BUSINESS	NA	1 credits in any subject	NA	Grade B in any subjects	Grade C in any subjects	Pass Level 2 in related field	Pass in Bahasa Melayu & Sejarah in SPM



## Progression Pathway

SPM / UEC / O-LEVEL / SKM (Level3)

