

**MAIC**

MAHSA AVENUE  
INTERNATIONAL COLLEGE

# Certificate in Business

KPT/JPS(R2/340/3/0571) MQA/A6264 07/25

## SoBA

School of  
Business  
& Accountancy

**LET'S  
GET  
TO  
BUSINESS!**

# PROGRAMME OVERVIEW

The Certificate in Business focuses on understanding the way organisations function operationally and financially. This programme establishes foundation aspects for students wishing to gain an insight into business and those who wish to progress to Diploma as well. This Certificate in Business is specially designed to nurture students with fundamental business knowledge and skills. It also focuses on instilling innovative entrepreneurial competencies as well as the development of critical thinking in an experiential learning setting.

Also, the programme fulfils the industry's requirements by incorporating disciplines such as management, marketing, accounting, human resources, entrepreneurship and soft skills embedded into the curriculum. It also teaches students how to think critically and reflect creatively on opportunities, challenges and innovations for self-development and professional advancement in their future study and career. Upon successful completion of this programme, students will be able to progress to various business-related programmes at MAHSA Avenue International College.

## Career Opportunities

- Customer Service Officer
- Administrative Assistant
- Marketing Assistant
- Telemarketer
- Training and Development Assistant
- Sales Assistant
- Accounts Clerk
- Accounts Assistant

## Student Testimonial

*"The lecturers were friendly and helpful in providing us guidance and knowledge-sharing. The learning environment was conducive with good facilities. Our lecturers taught us not only the theory but also case studies for real-situations exposure, for us to get in-depth knowledge and understanding."*

**AHMAD SYAZWAN ANIQI BIN ABDUL JALIL**  
CERTIFICATE IN BUSINESS,  
BATCH AUGUST 2020

## Why Study with Us?

Dynamic and Industry-Relevant Curriculum



Innovative and Creative Teaching Approach



Strategic Location and Excellent Amenities



Internship Opportunities with Industry Partners

Personalised Student Support



## Progression Pathway

→ SPM / STPM / STAM / SKM (Level3) / Certificate



# EMPLOYMENT

## Programme Structure

### Year 1

- The Fundamentals of Economics
- English 1
- The Fundamentals of Management
- Introduction to Business
- Introduction to Business Computing
- Business Statics
- English 2
- Human Resource Management
- The Principles of Marketing
- Accounting 1
- Introduction to Brand Management

### Year 2

- Accounting 2
- The Fundamentals of Entrepreneurship
- Introduction to Advertising
- Organisational Behaviour
- Professional Image Building
- Public Speaking

## General Courses

- Malaysian Studies 1/ Bahasa Melayu Komunikasi 1
- Moral Education
- Introduction to Communication Technology

## Entry Requirements

**SPM** Pass SPM with at least a Credit in any one (1) subject.

**UEC** A pass in UEC with a minimum of grade B in one (1) subject

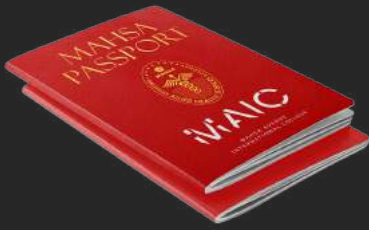
**O-Level** A pass in O-Level with a minimum of Grade C in 1 subject

**SKM** A pass in SKM Level 2 in any related field

**Other** Any other equivalent qualification as recognised by the Malaysian Government

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# MAHSA PASSPORT



Professional Industry-Driven Education (P.R.I.D.E) is MAHSA University's specially designed education pathway that give students the best of both academic and professional certifications. Students have the opportunity to gain professional skills through various programmes from MAHSA's collaborations with internationally recognised professional bodies. P.R.I.D.E increases the employability rate of our fresh graduates and puts them on par with the rest of the professionals in the world.

## Onward to Success

### Masterclasses

Students of this programme are eligible to gain add-on certification in masterclasses. There are more than fifty masterclasses to choose from, and all are designed to further enhance the student's employability, with the Industrial Revolution 4.0.

### Professional Courses

Through MAHSA's collaboration with internationally recognised professional bodies, students will earn certifications that will enhance their professional skills and increase their employability rate.

## Facilities



Classrooms



Library



Graphic Studio



Lecture Halls



Student Lounge



Gym



Swimming Pool



Cafeterias




KEDAI





Clinics

**SoBA**


School of  
Business  
& Accountancy


Level 4, Block A, MAHSA Avenue,   
Jln Ilmu off Jln Prof. Diraja Ungku Aziz,  
59100 Kuala Lumpur

Monday - Friday   
9:00 AM - 6:00 PM

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